

FAS Work Placement Programme - Marketing Intern at Sanctuary Synthetics

Area of Activity in which placement of offered:

The job is varied and involves marketing of a busy synthetic grass company. You will be involved in creating marketing campaigns and working from development right through to execution and follow up. You will manage all aspects of our Social Media Marketing via Facebook and Twitter. You will be responsible for our website population and content. An initial project will be populating our Customer Database system and the ongoing management of the CRM system to translate our marketing efforts into sales. You will also be involved in some aspects of sales and will deal with some initial sales enquiries via phone and email and the ongoing sales follow ups. You will attend Industry Exhibitions and be part of the onsite sales team at events such as Bloom, Childcare exhibition etc.

Participant will gain experience in :

We will provide you with both formal and informal on the job training in many areas and you will gain valuable experience in a progressive company in the following areas -

How to Translate marketing efforts into sales.

Customer Database design and management.

Website development and ongoing maintenance including updating overall content and videos / pictures.

Social media marketing using Facebook and Twitter accounts.

General customer relationship skills such as dealing with both phone and face to face enquiries, follow ups, and general sales administration.

Person Specification :

You may be a recent business or marketing graduate with / or without some practical experience and are looking to add some real world experience onto your CV.

You have strong IT Skills, are a multitasker, practical and focused. A knowledge of or interest in online marketing and social media would be beneficial.

Fluent English is essential with excellent communications skills both written and oral along with a good telephone manner. Our office environment is informal but hardworking. People are encouraged to think for themselves and then ideas are always welcomed.

How to apply :

The job is available as a Work Placement Programme via FAS. For further details and to verify your eligibility please see <http://www.fas.ie/en/WPP/Participants.htm>

Please note this is a training opportunity and has no salary attached.

Job ref with FAS is : **WPP1-666285**

Send your CV plus cover letter by post to :

Sanctuary Landscapes Ltd, 65 Craddockstown Park, Naas, Co Kildare or email it to mary@sanctuarysynthetics.ie

Job Location :

The office is located in Naas town centre on the Sallins Road – an ideal location with easy access by all means of public transport. Private off street parking is also available at the office.

Hours per week : Monday to Friday 9am to 5pm

Duration of Placement – 9 months